



NOTICEBOARD April 2015

If you are a member and have any news or special offers you would like to share through the Fleurieu Food Noticeboard or social media please email: info@fleurieufood.com.au

Fleurieu Peninsula Food – 2015 Membership Renewal

To those of you who have paid their 2015 membership fees, thank you very much. For those who have not yet had the time to pay this is a reminder that the fees were due on 12th March.

If you have any queries or for some reason have not received the invoice we sent out in mid February please contact Pip, details below.

We have plans for workshops, chef's table events, networking functions and are going to be active on our website so we would very much like to have the involvement of all significant food and food & wine businesses on the Peninsula.

Thank you for your support. We can't maintain our network without you!

For further info please contact:

Pip Forrester, Chair Fleurieu Food

pipforrester@westnet.com.au

Phone 0414 530 386

Fleurieu Food Project Activities

Fleurieu Food Workshop No2- Ingredients for Success

27th April, 9.30am

Session Overview

Identifying and articulating a Unique Selling Proposition (USP) or a business's "Unique Ingredient" is often overlooked when developing a business and marketing plan. However, it is perhaps one of the most important elements of creating a business or developing a product that consumers and customers not only feel compelled to support or buy but remain loyal to.

The "Ingredients to Success" session will assist you to identify how to meaningfully differentiate your business and/or product from your competitors, as well as provide some helpful tips on how to communicate key messaging.

Facilitators Nikki Govan (formerly Seymour-Smith) and Danielle Puntureri (formerly Tsogas).

Nikki and Danielle are strategically minded marketing and communication specialists with more than 40 years combined experience spanning a myriad of industry sectors including tourism, hospitality, events, retail, entertainment, leisure, FMCG, publishing, wine and destination marketing across the private sector, not-for-profit and government relations.

Business owner-operators themselves Nikki and Danielle well understand the challenges facing small business today.

Wirra Wirra Winery, Monday, 27th April, 930am start, with a cup of tea / coffee on arrival and finish by 4pm.

\$20 per business

**To Book or for Further Info
Contact Pip Forrester
pipforrester@westnet.com.au
Phone 0414 530 386**

Fleurieu Peninsula A-Z Directory Reprint- We Need your Help!

As a result of Fleurieu Foods PIRSA grant we are releasing an updated version of the original A-Z directory- a functional and handy local produce contact guide for South Australia chefs & restaurants.

The directory will include as many qualifying Fleurieu Peninsula food and wine businesses as possible so please mention this to any local businesses you see fit.

Production won't take place until towards the end of the year but we would like to start gathering information ASAP.

If you would like your business to be listed please email your business name, products available, email, phone number & website to pipforrester@westnet.com.au.

BUSINESS OPPORTUNITIES

Free Workshop- Maximising Opportunities to Retain and Attract the Workforce you Need

Tuesday May 12th 5.30-8pm

Learn about....Why mature age workers are our greatest asset- How can you retain & attract the knowledge & experience of mature aged workers- How can mature aged workers help workplace productivity & regional growth- How to identify demand, supply risk & risk mitigation strategies for the mature age workforce (45 yrs +) in your business & region- How to develop a workforce plan- Workforce planning tools you can use to undertake demand & supply forecasting for your entire workforce.

Delivered by Workforce Planning Global for the Equal Opportunity Commission's Greatest Asset Project. Funded by the Office of Ageing, SA Health. Project partners include COTA SA, DOME and the Department of State Development.

Beachside Rooms 1 & 2, Glenelg Pier Hotel, 18 Holdfast Promenade, Glenelg.
To book click here www.greatest-asset-workshop2.eventbrite.com.au

Fund my Idea! \$50,000 Available for City of Onkaparinga Community Projects

\$50,000 is being provided through 'fundmyidea' for ideas that can make a difference to communities in the City of Onkaparinga area.

The funding is purely for projects in our region. The best ideas voted on by the public will receive the funding.

For more info click on links below:

<http://yoursay.sa.gov.au/fundmyidea/southern-suburbs>

<http://yoursay.sa.gov.au/pages/terms-and-conditions-fund-my-idea-southern-suburbs/>

Stall Holders Wanted- Discover Willunga Fair

Sunday 3rd May 2015 11-4pm

STALL DETAILS:

Date/Time: Sunday 3rd May 2015 11am – 4pm

Venue: Willunga Recreational Park and surrounds

Stalls: Stalls will be setup in the stadium, in marquees behind the stadium, next to the oval and surrounds. Organisations may use their own marquee. Power sites are available for 240v or 3 phase power. Must have Current Public Liability insurance.

Food stalls need to be aware of Legislated food safety standards

Setup: Sunday 3rd May from 8:30am

Cost: The cost for not-for-profit organisations is free.

The cost for business stalls will be \$50.

For an application form or more info contact:

hazel@wainwrightevents.com.au or plum02@bigpond.com

Hazel Wainwright PH: 0402 207 559 or Dave Greenslade PH: 0405 130 910

Closing date for applications is April 17th 2015.

2015 South Australian Regional Awards

The South Australian Regional Awards are held annually to celebrate & showcase the achievements of individuals, groups & organisations that have made a significant contribution to regional South Australia.

To see the categories, to enter or to nominate yourself or someone else visit www.brandssouthaustralia.com.au or for more info about the program please email regionalawards@brandssouthaustralia.com.au or call 8211 8111

Nominations close Friday May 1st- Entries close Monday 1st June

**Please note McLaren Vale businesses are not eligible to enter due to The City of Onkaparinga region not being included in the RDA Adelaide Hills, Fleurieu & Kangaroo Island boundary.*

McLaren Vale 2015 Visitors Guide

Bookings are now open, for release in May 2015.

- 70,000 copies printed
- Distributed throughout SA, Interstate & Internationally.
- Online version available at www.onkaparingacity.com & www.mclarenvaleinfo.com
- In circulation for over 12 months

For more info contact James on 0430 392 628 james.tindley@freerunpress.com.au

Are you Looking for Limes?

99 loaded lime trees and the owner would like people to have them!
Property (Peechabella Vineyards and B&B) is located at Langhorne Creek

For more info contact: Heather Osborne

P: 08 8537 3210 Mobile: 0418 848 924 Email: peechabella@ozemail.com.au

Exhibiting at Think Food

South Australia's only dedicated tradeshow Think Food is on 21 April 2015 at the Adelaide Festival Centre.

You're invited to Think Food, hosted by Food South Australia and supported by Primary Industries and Regions South Australia.

Think Food enables you to showcase your products to local, and interstate buyers including retailers, distributors, purchasing managers, chefs, caterers, tourism operators, and more. Increase your reach and grow sales in new and exciting markets

Date: Tuesday 21 April 2015

Time: 12.00pm to 5.00pm

Venue: Banquet Room, Adelaide Festival Centre

Cost: Food South Australia members \$450 inc gst, non-members \$650 inc gst

[Click here](#) to register.

For more information on Think Food contact: Chris Crago, Marketing and Events 8303 9627 or 0407 711 816 chris@foodsa.com.au

MEMBER SPECIALS and EVENTS

What's on at Cradle of Hills- *this EASTER WEEKEND*

For the first time, Cradle of Hills will be open for tastings over the Easter weekend from Saturday to Monday, 11-5.

From Sat – Mon they will have their full range of wines available for tasting, as well as a couple of museum wines, hosted by awarded winemaker Paul Smith. The winery is now one the smallest 5 Star Halliday rated wineries in McLaren Vale, as well, so the wines are superb.

There is plenty of room for kids to run around during tastings and they offer a different, personalised tasting experience at their beautiful home/vineyard/winery. Free. Lunch-styled grazing platters available for purchase at \$12 pp.

OPEN DAY SUNDAY APRIL 12th 11-4pm

This day is great for families with lunches of Fleurieu produce available, toys, ping-pong and a driveway for kids with bikes. Awarded winemaker Paul Smith will host a museum wine tasting during the day and do guided tastings straight from the barrel.

It is a great way to see them in action as an artisan winery and organic vineyard!

Cradle of Hills

76 Rogers Road Sellicks Hill (Follow the signs from Main South Road)

P: 8557 4023 / 0438 564 281

www.cradle-of-hills.com.au

What's on at FINO Willunga

To celebrate vintage FINO Willunga have introduced NO BYO charges for FRIDAYS (lunch & Dinner). So raid your cellars and enjoy the FINO food with your wine.

And the MARKET LUNCHESES are back. On Wednesdays, Thursdays, Fridays and Saturdays have a lunch of two entree size dishes based on market produce and a glass of wine for \$45.00.

To book contact FINO on 8556 4488 or go to the website www.fino.net.au

What's in Season in the Fleurieu

Visit www.scoopsa.com.au to find out or to place a wholesale order.

Also check out the range of fruit from the self-serve 'orchard door' at McLaren Vale Orchards on Sand Rd, McLaren Vale 'Cherries now available but be quick!'

What's on at Fox Creek

Fox Creek presents Josephine Newton- Natural Order Artworks Exhibition.

April 9th- May 28th

Handmade individual artworks using a range of natural, found objects & tiny glass beads. Josephine's unique artistic style reflects natural beauty, delicacy, serenity & order.

Fox Creek Cellar Door

90 Malpas Road, McLaren Vale

P: 8557 0000

www.foxcreekwines.com

www.facebook.com/foxcreekwines..au

What's on at Parri Estate

Delicious gourmet wood oven pizza's & other Italian delights at Parri's every Friday, Saturday, Sunday and public holidays. Cellar door opens at 11am, lunch from 12noon. There will also be special night time openings advertised from time to time and a live music, schedule soon to be released for Saturdays or Sundays once a month.

Parri Estate

Ingoldy Rd, McLaren Flat

P: **8383 0462**/ Lunch bookings P: 0456 619 716

www.parriestate.com.au

What's on at Currency Creek Winery

Adelaide Fringe 2015 at Currency Creek Winery

8th March 2pm: The Singing French Detective- Masterful Mix of Musical & Storytelling Brilliance

22nd March 3pm: Cold Stars Album Tour- Contemporary Folk Style

For more info visit www.currencycreekwinery.com.au or phone 8555 4013

To book click here www.adelaidefringe.com.au/fringetix

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design & print

Contact Wendy Greig

2-12 Paul St, St Marys

Ph 8124 0000

wendy@openbookhowden.com.au

www.openbookhowden.com.au